



William Bonifas Fine Arts Center

700 First Avenue South, Escanaba, MI 49829

NON-PROFIT ORG.

U.S. POSTAGE

PAID

Permit #26

SATURDAY AUGUST 1, 2015

NEW! ROLLING APPLICATION DEADLINES

APPLICATIONS WILL BE EVALUATED ON A ROLLING BASIS AND ARTISTS WILL BE NOTIFIED WITHIN 14 DAYS.

WATERFRONT ART FESTIVAL 2015 APPLICATION

Artist Name: _____ Business Name: _____

Address: _____ Best Phone: _____

City: _____ State _____ Zip _____ Email: _____

Have you participated in the Waterfront before? Yes No If yes, when did you last participate? _____

Please **SELECT ONE** category that best represents your work:

- 3D – glass, sculpture, metal, wood
- Fibers – felting, weaving, basketry
- Jewelry – fine & assembled
- Mixed Media
- Painting – acrylic, oils, watercolor
- Photography
- Pottery
- Prints/Drawings – hand, lithographs, digital

**Mail applications to: Bonifas Arts Center—Waterfront Application
700 First Avenue South, Escanaba, MI 49829**

Application	Artists	
Received by	Booth Rate (member/non)	
Notified by		
By Mar 1st	\$67.50 / \$75	Mar 15
By Apr 1st	\$70 / \$80	Apr 15
By May 1st	\$80 / \$90	May 15
By June 1st	\$90 / \$100	June 15
By June 15th	\$100 / \$110	June 30
After June 16th	\$125	asap
Extra booth space	+\$25	
Bonifas membership	+\$35	
Total	\$ _____	

*Please make checks payable to: Bonifas Arts Center
Refunds/returned checks with notification if NOT accepted*



The Waterfront Art Festival (formerly Bay Area Arts Association Festival), is approaching it's 50th year. The festival ...

- Features 60+ exhibitors and vendors
- Showcases live music on the Band Shell stage throughout the show
- Gives the next generation experience to show/sell in the Young Artists Market
- Hosts workshops for adults and hands-on activities for youth
- Welcomes numerous food vendors to keep the crowd within reach
- Partners with the local ISD to create opportunities to expose youth to art
- Attracts a crowd of 3,000+ individuals.
- Consistently receives high marks from participating artist for quality, sales, marketing and traffic.

SATURDAY, AUGUST 1, 2014 - No rain date.

Check-in: Saturday 6:00 AM

Karas Band Shell Area in Ludington Park

No early set up or tear down.

Festival Hours: 10:00 AM. - 4:00 PM.

DISPLAY BOOTHS: Booths are 15' wide by 15' deep. Spaces are assigned with no guarantee to get the same spot as in a previous year. Tents must be supported or anchored by appropriate weights. Electricity is not available and generators are prohibited. A limited number of booths with expanded space are available for an additional \$25.

SALES: Artists transact all sales and receive all proceeds. Artists are responsible for complying with State of Michigan tax rules.

LIABILITY: The William Bonifas Fine Arts Center assumes no responsibility for loss of or damage to any work, display or personal property.

WATERFRONT RAFFLE: Artists are asked to donate a piece of their artwork for the annual Waterfront Raffle. The Bonifas Arts Center uses all proceeds to promote art and cultural activities in the Central Upper Peninsula.

SHOW AWARDS: Identify the medium in which your work should be evaluated on the application.

Best of Show: Winner receives a monetary award and a ribbon. All artists are invited to enter one piece in this competition, challenging themselves to achieve new heights in design, technique, originality and individual creativity. Artists will receive a sign to be displayed with the piece to be judged.

Best of Category Award: The Bonifas Arts Center will present a monetary award and a ribbon for Best of Category in each of the following medium categories – Pottery, Photography, Jewelry, Fibers, Painting, Prints/Drawing, Mixed Media and 3D (including sculpture, glass and metal work).

MEMBERSHIP: Artists are always encouraged to become members of the Bonifas Arts Center. The arts center provides exhibits, educational opportunities, programs and events to enrich our lives. In addition to supporting the arts in our community, artists enjoy a number of privileges including;

- Reduced rates for participating in shows—Waterfront Arts Festival & Holiday Arts
- Additional marketing exposure via our website and Facebook
- Exhibiting opportunities in our Membership Show
- Artist level courses to hone your craft with renowned instructors
- Teaching opportunities through our year round class offerings

Joining is easy, simply include the \$35 membership with your application and start enjoying the benefits immediately with lower booth fees.

APPLICATION:

Each participating artist must submit :

1. A completed application form (see reverse). Include your email address for confirmation purposes.
2. Jury Process—submit digital image files via email or a CD for the jurying process. **This is NOT a requirement if you were participated in the Waterfront in 2013 or 2014.**

Email files to events@bonifasarts.org

3. A check for the total amount due made out to Bonifas Arts Center. If you prefer to pay by credit card please call the Bonifas at (906) 786-3833.

Mail to:

Bonifas Arts Center -Waterfront Application
700 First Ave South
Escanaba MI 49829

ELIGIBILITY: All work must be the artist's own design/concept/execution. Only original works or signed/numbered prints may be exhibited, with no more than half of the work displayed being reproductions. Reproductions must be labeled as such. Examples of unacceptable work: commercially-made products, kits or settings of jewelry or lapidary work, items from commercial fabric forms.

JURY PROCESS

In order to accelerate the process and help artists schedule their show season, we have moved to a rolling application process. All applications received by the 1st of each month will be reviewed and artists notified within 14 days if they are accepted into the show.

Acceptability will be based on originality, technique, design and variety within mediums. **Note: If you participated in the 2013 or 2014 Waterfront Art Festival you do not need to be juried in. Simply complete steps 1 & 3 of the Application Process (at left).**