Call for Entries:
The New Normal:
A Photography Competition
July 8 - August 26, 2021

ABOUT THE SHOW: What’s your new normal?
The Bonifas presents 
The New Normal: A Photography Competition.

The saying “the new normal” seems to be all the talk these days and has never been more mainstream than this past year. This exhibit isn’t just about Covid though. Many people have faced this idea of a new normal before, during, and after Covid. We want to see your new normal: Is it the birth of a new baby? The loss of a loved one? Dealing with Covid and/or how it has changed daily life? The celebration of a wedding or anniversary? Purchase of a new home? Whatever your new normal is, we want to see you capture it artistically and present your new normal to us.

This competition is open for all photographers, novice to professional, to enter. In the past this show has been a juried show, but who are we to say what your new normal is. This show is an opportune time to link both our emerging and our experienced artists in showing off our new normal! Whatever your experience, join us in celebrating the insights into your new normal.

Photographers can enter up to three artworks, application, and entry fee by June 26 at the Bonifas. Once the works have been hung, our judge, Ilsa Minor, local Escanaba Daily Press editor and photographer, will make the selections for 1st–3rd place winners. There will also be a peoples’ choice award that will be announced at the end of the show with the winner receiving a 1 year individual Bonifas membership.

ELIGIBILITY & CONDITIONS
• This competition is open to all level of photographers 18 years and older.
• Works previously exhibited at the Bonifas Arts Center are not eligible to be submitted to this show.
• Entries need to be ready to display—meaning: framed or surface mounted, with the ability to hang on a wall. Wire hanging method is preferred.
• Entries must have been completed within the last 5 years and you must be the photographer and owner of the copyright for any image.
• It is understood that the Bonifas has permission to reproduce images for use in promotional and educational uses for this show and future shows only. Artists will receive credit when their work is used for these purposes.
• Artwork will be returned in the packaging provided by the artist.
• *All entries accepted unless there is not enough wall space, then the Bonifas reserves the right to not accept a piece. We will contact you if we have to make any cuts to submitted artwork.

Entry Fees:
Fee covers up to 3 Entries.
$20 Bonifas Student Members (Must be actively enrolled in college)
$25 Bonifas Members
$30 Non-Bonifas Members

Judged Award Prizes
1st PLACE - $200
2nd PLACE - $125
3rd PLACE - $75

People’s Choice
Bonifas Membership

Applicant Calendar
Entry & Artwork Delivery Deadline: Sat., June 26 by Noon
Exhibit Dates: July 8 - August 26
Gallery Reception: July 8; 7 - 9 PM; Awards at 8 PM
Pick up Art Work: Any time on or after Aug. 27

Gallery exhibits are sponsored in part by grants from the following:

2017 First Place Award Winner: “Superior’s Secrets” by Tracy Anderson
ENTRY PROCEDURE

Artists are invited to enter up to 3 photographs (diptychs/triptychs count as 1 entry) for the exhibit. *All entries will be accepted
*see eligibility on front page

Artwork will be up for judging for placement and viewers’ choice awards. Judging will be based on three equally weighted criteria: Creativity, Originality & Craftsmanship.

Application, Payment, & Artwork Entry Deadline:
- **Saturday, June 26 by Noon EST:** This date gives us a week to make sure we have enough wall space for all submitted artworks. If we need to make cuts to submitted artwork, we will notify you before doing so.
- **Late entries can not be accepted.**

For more information, email the Bonifas at: kate@bonifasarts.org or call (906) 786-3833.

SALES

The Bonifas Arts Center will retain a 30% commission on all artwork sold during the exhibit. Please price accordingly.

ABOUT THE JUDGE: Ilsa Minor

Ilsa Minor got her first camera, a small point-and-shoot, when she was in the second grade. She spent countless hours in the backyard photographing bugs, squirrels, and flowers—sometimes framing up shots long after the film roll had run out. Throughout her childhood, she was encouraged to save whatever money she received from birthday cards and chores for big ticket wants. That money was invariably spent on cameras.

Around age 11, Ilsa’s primary artistic focus shifted to painting. Eventually, she discovered that the two mediums, while starkly different, fed off each other. Her photos became more classically artistic, using more painterly framing and lighting techniques, and her paintings, now largely drawn from her photographs, dove to a deeper level of realism.

In 2012, Ilsa joined the Escanaba Daily Press as a reporter. She plunged head-first into photojournalism, visual story-telling, and the unique ethical considerations of the craft. Her work as a photojournalist has been seen in newspapers across the Upper Peninsula, nationally-distributed magazines, and has been recognized by the Michigan Press Association. She now serves as the news editor of the Daily Press, and takes great pride in teaching new reporters how to use the exposure triangle.

When she manages to catch a break from the hustle and bustle of life, you’ll either find her with a camera in hand or at her easel with a hot cup of tea.

The New Normal Entry Form

*Please photocopy entry form for your records & thank you for printing clearly.*

Name: ________________________________
Address: ________________________________
City: __________________ State: ____ Zip: ________
Phone: ________________________________
Email Address: ________________________________
Artist Website: ________________________________

ENTRY 1

Title: ________________________________
Medium: __________________ Size: ________
Price $ _____ /Not for Sale  Insurance Value $_____
(replacement cost)

ENTRY 2

Title: ________________________________
Medium: __________________ Size: ________
Price $ _____ /Not for Sale  Insurance Value $_____
(replacement cost)

ENTRY 3

Title: ________________________________
Medium: __________________ Size: ________
Price $ _____ /Not for Sale  Insurance Value $_____
(replacement cost)

Return of Artwork:
__ I will pick up
__ Pre-paid return shipping enclosed

Side note: Are you interested in teaching an art class in the near future here at the Bonifas? We are looking to widen our pool of art teachers. If you are interested, please contact our education coordinator, Staci Berg at education@bonifasarts.org with your class ideas.

For office use - Please do not write here

Date received: ___________  Receipt #: ___________
Staff Ins: ___________  Artist #: ___________